

PULSE FM “The Great Pulse FM Easter Egg Hunt” Rules & Regulations

4/15/19 – 4/19/19

HOW TO PLAY: Listen each morning starting at 8am through 8pm. At the top of each hour we'll give you a clue to help you figure out where the Easter Egg is hidden that day. The egg can be hidden anywhere in the listening area (anywhere you can pick up 96.9 or 102.5 The New Pulse FM on a terrestrial radio). The more clues you hear the greater your chance of finding the egg. THE EGG WILL BE HIDDEN WHERE NO DAMAGE TO PROPERTY WILL OCCURE, PLEASE BE RESPECTFUL TO PROPERTY WHILE SEARCHING, if we decide that property was broken, or the participant broke any laws / trespassed on private property they will be deemed ineligible to win.

If the egg is lost / stolen The New Pulse FM will replace the egg or give clues to a new location. The prize / location of the egg will change daily, prizes are listed below:

Monday: A \$500 SHOPPING SPREE TO THE STORE OF YOUR CHOICE! (Store choice must offer online purchases – gift cards excluded, not eligible for apps such as “Wish”... Pulse FM has final say on store decision) Value: \$500

Tuesday: Nintendo Switch & two switch games (games selected by winner) Value: \$400

Wednesday: Diamond Earrings Value: \$700

Thursday: A pair of tickets & M&G passes for 21 Pilots Value: \$500

Friday: iPhone X(r) 128 GB! Value: \$800

Pulse FM would like to remind all participants to ALWAYS follow traffic laws and regulations if driving to find the egg.

If you find the After Easter Egg you must complete all steps to claim your prize:

- 1) Take a picture of yourself holding the egg where you found it
- 2) Share the picture and tag @thenewpulsefm on twitter or Instagram or email it to bblanc@curtismedia.com
- 3) Call the studio at 919-860-1102 and tell the DJ exactly where you found the egg.

You may not pick up your prize until all steps are completed!

PRIZE VALUE: The approximate prize values are listed above. WWPL/WPLW/96.9FM&102.5FM/New Century Media Group, LLC/New Age Communications, LTD./Curtis Media Group assumes no liability or responsibility in connection with the use of any prize awarded hereunder nor in connection with any warranty or representation therewith.

PRIZE REDEMPTION/CLAIM/RELEASES: Winners will be notified via phone, U.S. mail and/or e-mail. No substitution of the prize or transfer of the prize to a third party is permitted and prize cannot be redeemed for cash value or exchanged for any other prize. All costs, fees, and expenses, not specifically included in the grand prize description are solely the responsibility of the prize winner. Winners must complete a signed affidavit of eligibility and liability/publicity release. To meet Federal Tax regulations, all winners must present their social security card, Photo ID, and are responsible for all taxes associated with the prize. Winner must pick up prize in person. All prizes must be redeemed from the station within 30 days of the contest end date unless otherwise stated in the contest's official rules. Certain prizes are date specific (such as concerts and trips) and the winner must be available on the date specified. If a winner cannot be contacted or is disqualified for any reason, WWPL/WPLW/96.9FM&102.5FM/New Century Media Group, LLC/New Age Communications, LTD./Curtis Media Group reserves the right to determine an alternate winner or not to award that winner's prize, in its sole discretion. Prizes may be considered income and taxes on said prizes are solely the responsibility of the winner. The winner must fill out a W9 for all prizes valued at \$100 or more. Any person winning over \$600 in prizes from WWPL/WPLW/96.9FM&102.5FM/New Century Media Group, LLC/New Age Communications, LTD./Curtis

Media Group Compliance with all regulations is solely the responsibility of the winner. The winner, by acceptance of a prize, agrees to WWPL/WPLW/96.9FM&102.5FM/New Century Media Group, LLC/New Age Communications, LTD./Curtis Media Group, its sponsors, advertising and promotion agencies from any and all liability for claims, actions, or proceedings for injuries or damages sustained in connection with the receipt, ownership or use of the prize or while traveling to, preparing for or participating in any prize-related activity. By playing the contest, or by winning, participants have awarded WWPL/WPLW/96.9FM&102.5FM/New Century Media Group, LLC/New Age Communications, LTD./Curtis Media Group the right to publicize their name, photograph or likeness, voice and details both on air and on the industry website, and have accepted and agreed to comply with and be bound by these rules. By participating in the contest, the participant agrees that WWPL/WPLW/96.9FM&102.5FM/New Century Media Group, LLC/New Age Communications, LTD./Curtis Media Group may disclose personal information obtained from participants in the contest to third parties and uses such information for marketing and other purposes.

If the entry for the contest includes any creative material from the participant, including but not limited to, created content, the participant agrees that your disclosure is gratuitous, unsolicited, and without restriction. WWPL/WPLW/96.9FM&102.5FM/New Century Media Group, LLC/New Age Communications, LTD./Curtis Media Group and contest sponsors are free to disclose the ideas on a non-confidential basis to anyone without any additional compensation to the participant. By submitting your entry, the participant verifies that you are the owner and producer of the submitted material and there is no third-party ownership rights that exist to any material submitted. The participant also grants WWPL/WPLW/96.9FM&102.5FM/New Century Media Group, LLC/New Age Communications, LTD./Curtis Media Group a non-exclusive and royalty free right to license and use, publish, reproduce, display, perform, adapt, modify, distribute, and promote in any form and in all media known for any purpose.

ELIGIBILITY: Must be 18 or older to win. No purchase necessary. Void where prohibited. **Must be a North Carolina Resident to participate.** One qualifier per household. One qualifier per family. Only one entry per person. **Winners will not be eligible if a prize has been awarded in the last 30 days from any Curtis Media Group station, including but not limited to: WBBB-FM, WQDR-FM, WYMY-FM, Just Right Radio, WKIX-FM, WPTF-AM.** Each entrant can qualify for the grand prize drawing only once during the contest. Employees of WWPL/WPLW/96.9FM&102.5FM/New Century Media Group, LLC/New Age Communications, LTD./Curtis Media Group, their parent companies, agencies, subsidiaries, representatives, sponsors, affiliates, distributors, suppliers, and advertising, promotional agencies and their immediate families and employees of competing media companies are not eligible to participate. "Immediate Family" includes spouses, significant other, siblings, parents, children, grandparents, grandchildren, "in-laws" whether by current or past marriages, adoption, co-habitation, any other family extension, and any other person residing at the same household whether or not related. If a contestant receives multiple or irregular votes from a user, regardless of the source, WWPL/WPLW/96.9FM&102.5FM/New Century Media Group, LLC/New Age Communications, LTD./Curtis Media Group reserves the right to disqualify the contestant WWPL/WPLW/96.9FM&102.5FM/New Century Media Group, LLC/New Age Communications, LTD./Curtis Media Group reserves the right to disqualify in their sole discretion any entrant or entry if the contest rules are not followed. No groups, clubs, or organizations may participate in this contest, or reproduce or distribute any portion of these rules to its members.

By participating in the contest, each participant and winner waives any and all claims of liability against WWPL/WPLW/96.9FM&102.5FM/New Century Media Group, LLC/New Age Communications, LTD./Curtis Media Group, its employees, contest sponsors, and their respective employees and agents, for any personal injury or loss which may occur from the participation in the Contest, or

from any use of the prize. In order to receive the prize, participants must sign an official waiver provided by the company.

LIABILITY: WWPL/WPLW/96.9FM&102.5FM/New Century Media Group, LLC/New Age Communications, LTD./Curtis Media Group is not responsible for problems associated with television transmission, radio transmission, cable transmission, satellite transmission, phone lines, or the phone number for this contest that are beyond the control WWPL/WPLW/96.9FM&102.5FM/New Century Media Group, LLC/New Age Communications, LTD./Curtis Media Group. This includes, but it not limited to, a busy signal on the contest phone line, operator interference, internet connection or computer issues, cellular interference, technical or atmospheric conditions that disrupt the completion of the phone call or for technical difficulties which may prohibit the transmission of their television or radio signals to all or limited geographic areas during the playing of the contest. WWPL/WPLW/96.9FM&102.5FM/New Century Media Group, LLC/New Age Communications, LTD./Curtis Media Group are not responsible for cancellations, postponements, or delays. For all contests, WWPL/WPLW/96.9FM&102.5FM/New Century Media Group, LLC/New Age Communications, LTD./Curtis Media Group disclaims all liability for any delays, misdelivery, loss, or failure in the delivery of any item sent by mail, courier, express, electronic, or any other delivery method. WWPL/WPLW/96.9FM&102.5FM/New Century Media Group, LLC/New Age Communications, LTD./Curtis Media Group is not responsible for mechanical, technical, electrical, telephone, computer, hardware or software errors, malfunctions, or failures of any kind that may limit an online entrant's ability to participate in the Contest, and any injury or damage to an entrant's or any other person's computer resulting from participating or downloading any information necessary to participate in the contest. This contest is no way sponsored, endorsed or administered by, or associated with Instagram/Twitter/Facebook/Snapchat.

All decisions are made by the management of WWPL/WPLW/96.9FM&102.5FM/New Century Media Group, LLC/New Age Communications, LTD./Curtis Media Group and are final. WWPL/WPLW/96.9FM&102.5FM/New Century Media Group, LLC/New Age Communications, LTD./Curtis Media Group reserve the right to revise the rules. Official rules available at www.thenewpulsefm.com and at Pulse FM Studios at 3012 Highwoods Blvd Raleigh, NC. Official rules supercede all other published editions.